



C A M E R O O N



I N V E S T M E N T P R O M O T I O N A G E N C Y



Marthe Angeline MINJA IPA GENERAL MANAGER

# EMERGENCE THROUGH INVESTMENT ACCELERATION OF GROWTH

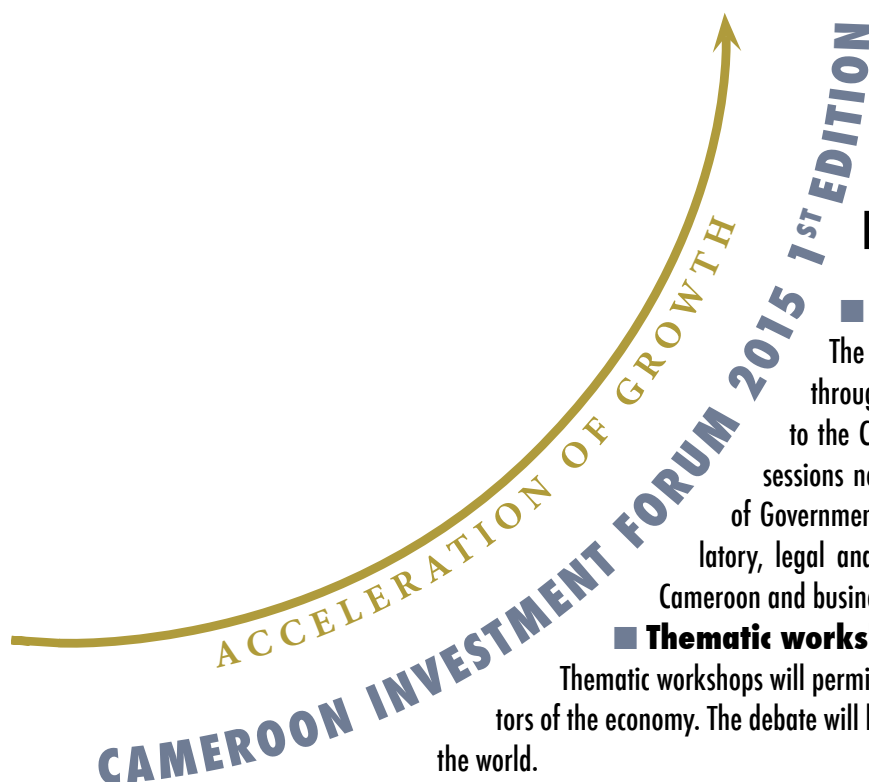
The maiden edition of the Cameroon Investment flagship event dubbed Cameroon Investment Forum (CIF 2015) shall be held from 25<sup>th</sup>-27<sup>th</sup> November 2015. Under the distinguished patronage of the President of the Republic of Cameroon, CIF 2015 shall offer an ideal venue for business exchanges and networking between foreign and local economic operators in the economic capital Douala, with a view to establishing new business relationships and strengthening existing ones.

This rendez-vous which shall become the **Investment Promotion Agency's (IPA)** annual flagship event, shall have as its primary objective, investment generation and the attracting of Foreign Direct Investment attraction to Cameroon, thus contributing in its own way to making our country emerging nation by the year 2035. The event will equally offer the opportunity for both private and public institutions and civil society to present their various investment projects to a wide range of local and foreign investors.

For the IPA which is the main organizer of the event in partnership with the **Ministry of Mines Industry and Technological Development** and the **Ministry of Economy Planning and Regional Development**, the primary objective of CIF 2015 is to promote the image of Cameroon to foreign investors, present the numerous investment opportunities that abound in our country to these investors, encourage the Cameroonian dynamic Diaspora to get more involved in the development of the country through investments and sensitize both the local and foreign investment community on the new law aimed at encouraging private investments in Cameroon, promulgated by the President of Republic of Cameroon on the 18th of April 2013.

In his traditional speech to the nation on the 31<sup>st</sup> of December 2014, the President of the Republic PAUL BIYA, strongly remarked that Cameroon needs an ambitious industrial policy if it has to meet its vision of becoming an industrialized nation in 2035. He equally took the opportunity of the moment to strongly congratulate the IPA for the remarkable work they have been doing within the framework of the implementation of the law on private investment incentives, which has led to the signing of numerous conventions between Cameroon Government and investors (local and foreign) paving the way, eventually, to the creation of wealth and employments for the Cameroonians youths.

It is within this backdrop that CIF 2015 has been conceived. This is an investment event that you can not afford to miss.  
Please come join us at CIF to live our dream of making Cameroon a middle income country by 2035.  
Investment is the name of the game.  
You are welcome to CIF 2015



## FORUM ACTIVITIES

### ■ Plenary sessions

The Plenary sessions will set up the framework through general interest transversal topics related to the Cameroonian economy. To that effect, those sessions necessarily pave the way to the intervention of Government Authorities who will emphasize the regulatory, legal and institutional framework of investment in Cameroon and business opportunities.

### ■ Thematic workshops

Thematic workshops will permit to deeply debate about projects in key sectors of the economy. The debate will be conducted by experts from everywhere in the world.

### ■ Project moment

This is the moment reserved for projects, funding and multiform partnerships.

### ■ Funding moment

This is the moment reserved for issues related to the funding of viable projects which will be submitted during the forum.

### ■ Exhibition

Exhibition in stands constitutes the core of the forum. It allows companies to promote themselves, their products, services, innovations, expertise and technology to more than 25.000 visitors expected on the site.

### ■ B 2 B meetings

Business to Business meetings will take place in a particular moment which will be operational during the forum. Those sessions are an only opportunity to establish fruitful contact and partnership with high quality economic operators, general managers and cutting-edge executives etc.

### ■ Networking coffee break & Networking lunch

They are graciously offered by companies who want to present their special offers or new services to local and foreign investors. They are about 150 to 300 economic operators, experts and cutting-edge executives who will be present on the forum site during 03 days.

### ■ CIF Awards

CIF Awards aim to valorize the efforts of economic operators who create added value and bring innovative solutions.

### ■ Gala Evening

The gala evening will take place at Castel Hall (Bali) on November 27th 2015. It is an opportunity for additional networking which will allow to reward the best investors of the year 2015 and end the forum in all conviviality.

## COMPANY DETAILS

NAME AND SOCIAL REASON :

COUNTRY :

ACTIVITY :

PHONE NUMBER :

ADDRESS :

PERSON TO CONTACT :

E MAIL :

OCCUPATION :

## STANDS RENTAL RATES

Types	9m <sup>2</sup>	18m <sup>2</sup>	25m <sup>2</sup>	36m <sup>2</sup>	50m <sup>2</sup>
For 04 days	450 000	800 000	1 000 000	1 500 000	1 800 000
Empty land	Squared meter price		Area requested		TOTAL PRICE
	40 000				

## EXHIBITION CATALOGUE

Inside page	1/2 Page	Bandeau	back cover	Second cover	third cover
600 000	400 000	150 000	3 000 000	2 000 000	1 500 000

## INVESTORS GALA NIGHT

Types	Purchase of a table of ten persons	Purchase of 2 tables of ten persons
Platinum Table	1 000 000	1 600 000
Gold Table	750 000	1 400 000
Silver Table	600 000	1 000 000

partner/ Purchase of a table of ten persons					
Platinum Table	Gold Table	Silver Table	Saphir Table	Emeraude Table	Rubis Table
60 000 000	40 000 000	30 000 000	20 000 000	15 000 000	10 000 000

## FINAL PROVISIONS

This subscription form serves as THE PURCHASE ORDER

done :

The amount of the present purchase is :

in :

In figure.....

In letter.....

SIGNATURE AND STAMP

# IPA

AGENCE DE PROMOTION DES INVESTISSEMENTS

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**PARTICIPANTS in the 2015 CIF 1<sup>ST</sup> Edition**  
come from all walks of life,

Governmental authorities  
Development partners experts  
Resourceful personalities  
Economic operators  
Promoters and / or project partners  
Investors  
Financial institutions  
Start-up developers.



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